

PRO FOOTBALL HALL OF FAME

EDUCATIONAL OUTREACH PROGRAM



TEACHER ACTIVITY GUIDE



TENNESSEE TITANS EDITION

Acknowledgments



The Pro Football Hall of Fame expresses its deepest appreciation to those who put forth the time and effort in assisting the Hall of Fame develop this educational packet. These individuals were charged with the task of not only revising previous lessons, but creating new lessons as well. The format is designed to fit the educational needs of the many school districts who participate in the Hall of Fame's Educational Outreach Program throughout the country.

Pro Football Hall of Fame's Educational Advisory Panel

Jerry Csaki

Educational Programs Coordinator
Pro Football Hall of Fame

Jami Cutlip, NBCT, MA

Crestwood High School
Crestwood Local

Carol Ann Hart, NBCT, MLS

McDonald High School
McDonald Local

Kristy Jones, NBCT, MA

Crestwood High School
Crestwood Local

Jon Laird, MA

Elyria Elementary
Elyria City

Jesse McClain, NBCT, MS

Boardman Center Middle School
Boardman Local

Lori M. Perry, NBCT, MS

Adjunct Instructor
Walsh University

Adam Shipley

Educational Programs Assistant
Pro Football Hall of Fame

(NBCT = National Board Certified Teachers)

Acknowledgements



Pro Football Hall of Fame Educational Outreach Program

- Tennessee Titans Edition -

Table of Contents

Table of Contents

Football Facts and Figures

Titans History	3
The Canton Story	4
Who was Jim Thorpe?	5

Language Arts

Earl Campbell	6-8
---------------------	-----

Mathematics

Tackling Football Math	9-12
Conversions in Football	10
Super Bowl XXXIV Roster	11-12

Science

How Much Can Be Recycled?	13-14
---------------------------------	-------

Family and Consumer Sciences

Career Exploration.....	15-18
Titans Careers from A to Z	16
Titans Career Matching.....	17
Titans Career Future	18

Social Studies

Football Experience– Titans History.....	19
Titans' Team Travel.....	20-22
Finding the Cradle of Titans SB Roster.....	23-24

Visual Art

Titans Jersey Design.....	25-26
---------------------------	-------

Technology

World Wide Web and Football	27-29
Titansonline.com	28
Profootballhof.com	29

Physical Education

Even Chris Johnson Had to Start Somewhere	30
---	----

Miscellaneous

Bruce Matthews Wordsack	31
-------------------------------	----

Answer Key

Answer Key	32-33
------------------	-------

Tennessee Titans Team History



Franchise Owner-President K. S. "Bud" Adams Jr. was one of the founding fathers of the American Football League in 1959. Heisman Trophy winner Billy Cannon from Louisiana State was the first big-name signing of both the Oilers and the AFL. The Oilers were the AFL's first champions, winning back-to-back titles in 1960 and 1961. The Oilers missed a third straight championship in 1962 when they lost 20-17 to the Dallas Texans. At the time, the historic six-quarter contest was the longest professional football game ever played -- 77 minutes, 54 seconds.

In its first two years of play the Houston Oilers won back-to-back AFL championships. They won four AFL Eastern division championships in that league's 10-year existence.

Several coaches have contributed to winning seasons in Houston. Lou Rymkus led the Oilers to their first championship in 1960 while Wally Lemm coached the 1961 AFL title team. Frank "Pop" Ivy won a divisional championship the next year. Lemm returned to guide the Oilers' 1967 AFL East championship. "Bum" Phillips led the Oilers to three straight playoff appearances in 1979, 1980 and 1981 and Jerry Glanville took the Oilers to post-season play three times in four seasons from 1986 to 1989. Houston turned to Jack Pardee to lead the team in the 1990s. He guided his first four teams to the playoffs. The Oilers won their first divisional championship in 24 years in 1991 and repeated in 1993. Jeff Fisher was named interim head coach in November 1994 and officially took over in 1995.

Former Oilers stars have also been enshrined into the Pro Football Hall of Fame. The fabled George Blanda, who played 26 years and was the Oilers' quarterback from 1960 to 1966, was the first to be inducted in 1981. Ken Houston, one of history's great safeties, was elected in 1986, Earl Campbell, a pile-driving fullback from Texas, was picked in 1991, guard Mike Munchak, a first round draft pick in 1982, was inducted in 2001; and defensive end Elvin Bethea, the franchise's all-time sack leader, was elected in 2003. In 2006, the franchise's all-time leading passer, Warren Moon, became the first African American quarterback of the modern era to be elected to the Hall of Fame. Oilers stars such as -- safety Jim Norton, Bethea, Campbell and offensive linemen Munchak and Bruce Matthews have also had their jerseys retired.

In the 1960s, Blanda was a big-yardage maker with his throws to receivers like Charlie Hennigan, who caught a then-record 101 passes in the 1964 season. The Oilers of the 1980s and early 1990s were powered by quarterback Warren Moon and a host of outstanding receivers.

Houston started its AFL life in Jeppesen Stadium, a high school facility that seated 33,000, before moving to 70,000-seat Rice Stadium in 1965. In 1968, the Oilers moved into the nation's first domed stadium, the air-conditioned Astrodome, thus becoming the first team in professional football to play indoors on synthetic turf. In 1997, the Oilers became the first NFL team to call Tennessee home when the franchise relocated to the Volunteer state. Two years later in 1999, the franchise retired the nickname Oilers and became known as the Titans. The change seemed to bring good luck with it as the Titans went on to win the AFC Championship that year and earn a trip to Super Bowl XXXIV.



Canton, Ohio and the National Football League

Football Facts and Figures

Each year, approximately 200,000 fans from all over the world visit the Pro Football Hall of Fame in Canton, Ohio. The museum's guest register reveals that in a year's time, visitors come from all fifty states and from sixty to seventy foreign countries. Many wonder why the Hall of Fame is located in this small northeast Ohio city.

Often, museums are built in locations that have historical significance to their subject matter. The Pro Football Hall of Fame is no exception. Canton's ties to pro football began long before the Hall of Fame was built in 1963. On September 17, 1920, a meeting was held in an automobile showroom in downtown Canton. It was at this time that the American Professional Football Association was formed. Two years later, the league changed its name to the National Football League.

Today, fans follow teams like the Dallas Cowboys, San Francisco 49ers, and the Miami Dolphins. But, in 1920, none of those teams existed. Rather, the NFL had teams like the Columbus Panhandles, Dayton Triangles, Rochester Jeffersons, and the Canton Bulldogs.

The Canton Bulldogs were the first real pro football powerhouse. They won the NFL title in 1922 and 1923 making them the league's first two-time champion.

They were a strong team even before the NFL began because of their star player Jim Thorpe. Thorpe, a Native American Indian, was a tremendous athlete. He not only played pro football, but he played pro baseball and won two gold medals in the 1912 Olympic Games. Even today, he is considered to be one of the world's greatest athletes of all time.

While the Bulldogs are no longer around, pro football remembers its early days in Canton, Ohio. Visitors, young and old, enjoy the story of pro football's history in the city where the NFL began!



The legendary Jim Thorpe

Who Was Jim Thorpe?



It seems that whenever stories are written about an all-time pro football great, Jim Thorpe's name comes up. Jim Thorpe was born in a one-room cabin in Prague, Oklahoma, on May 28, 1888. Though he had some Irish and French blood, he was mostly of Sac and Fox Indian heritage. In fact, his Indian name was Wa-Tho-Huk, which means Bright Path.

Though football was his first love, he gained his greatest fame as a track star, winning the decathlon and pentathlon events in the 1912 Olympics held in Stockholm, Sweden. King Gustav V of Sweden told Thorpe as he presented him with his medals, "Sir, you are the greatest athlete in the world." But soon afterward, Thorpe was stripped of his records and medals when it was learned that he had played minor league baseball for money in 1911. In 1984 the Olympic Committee decided that this was an unfair interpretation of previous Olympic rules and restored his records and returned his medals to his family.

In 1915, Thorpe's great abilities and fame led Jack Cusack to offer him \$250 a game to play football for the Canton Bulldogs. While that may not sound like much, it was twice as much as most players were making back then. Even Cusack's friends warned him that he was paying Thorpe too much. Just the same, Thorpe was everything Cusack had hoped he would be -- a great player and a gate attraction. After missing the first two games of the 1916 season because he was playing pro baseball for the New York Giants, Thorpe joined the Canton squad. With Jim playing halfback, the Bulldogs were unofficial World Champions in 1916, 1917 and 1919. (The Bulldogs' championships are said to be unofficial since no organized pro league existed at the time.)

Many old-timers who actually played against Thorpe claim he was the toughest man ever to play the game. Some folks claim Jim would drop-kick a field goal from the 50-yard line, then turn and kick another 50-yarder in the opposite direction with perfect results-just to show off. Others say he could punt a ball the length of the field. Both are probably exaggerations. In any case, there is no doubt that Thorpe was a superb athlete. All accounts suggest he could run with speed and bruising power. He could pass and catch passes with the best. He could kick with accuracy and strength. And, of course, as players did back then, he played defense too.

By the time the NFL was organized in 1920, the thirty-two-year-old Thorpe, who was already past his athletic prime, was unanimously voted the league's charter president. However, he managed to play eight NFL seasons with six different teams and his gate appeal continued. Though at times he sparkled like the Thorpe of old, he never really excelled as much in the NFL as he had in his earlier career. In 1928, at the age of forty he finally called it quits. In 1950, the nation's press honored Thorpe by being named the most outstanding athlete of the first fifty years of the twentieth century. In 1963, he was elected a charter member of the Pro Football Hall of Fame.

Source: Excerpt from The Official Pro Football Hall of Fame Answer Book by Joe Horrigan, Simon & Shuster Inc., 1990.

If you would like to know more about Jim Thorpe, a good book to read is Jim Thorpe by Bob Wheeler (University of Oklahoma Press, 1979).



Subject: Language Arts

Lesson Title: Earl Campbell

Language Arts

Goals/Objectives:

Students Will:

- Conduct research on issues and interests by generating ideas and questions and by posing problems. They gather, evaluate and synthesize data from a variety of sources (e.g., print and nonprint) to communicate their discoveries.
- Use a variety of technological and informational resources (e.g., video, displays, databases) to gather and synthesize information and to create and communicate knowledge.
- Develop an understanding of and respect for diversity in language use, patterns and dialects across cultures, ethnic groups, geographic regions and social roles.
- Use spoken, written and visual language to accomplish their own purposes (e.g., for learning, enjoyment, persuasion and exchange of information).

National Standards met: Language Arts: 7-Conduct research on issues and interests

Methods/Procedures:

- Students will read the biographical sketch on Earl Campbell (pp. 7-8) as a class and discuss his role in history and the history of pro football.
- Students will compile a list of ten facts about Earl Campbell from his bio.
- Students would then be given an assignment to research any Titans' player and gather ten facts or bits of information on them to share with the class. Students would be encouraged to access the Titans' official website: Titansonline.com.
- Students will write up their information in paragraph form (like the Earl Campbell bio) and present the new facts and bits of information that they discovered about their chosen player.

Materials:

- Earl Campbell biography
- Access to the Internet
- Access to Titans website at Titansonline.com

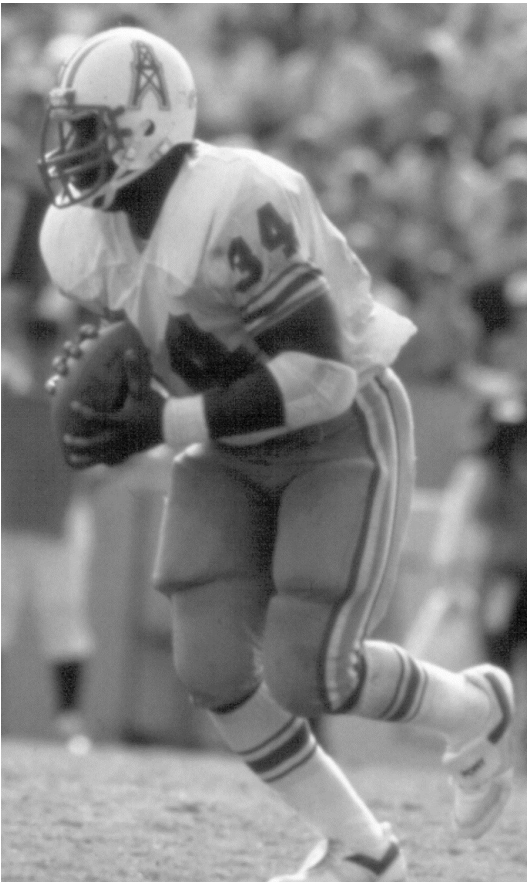
Assessment:

- Students will submit the informational essay/report on their chosen Titans' player.
- Students will deliver a formal presentation on their chosen player that will demonstrate a clear and distinctive perspective on the subject chosen and conveys relevant information and descriptive details.

Earl Campbell



Earl Campbell, a 5-11, 232-pound ball-carrying dynamo from the University of Texas, joined the Houston Oilers as the first player taken in the 1978 National Football League Draft. The first player to earn All-Southwest Conference honors four years, Campbell was a consensus All-America and the Heisman Trophy winner in 1977.



Born March 29, 1955, in Tyler, Texas, Campbell took the NFL by storm right from the very start. In 1978, he was named the NFL's Most Valuable Player, All-Pro, and Rookie of the Year. He won the league rushing championship with 1,450 yards and was named to the AFC Pro Bowl squad. It was more of the same the next two years with NFL rushing titles, MVP honors, and consensus All-Pro acclaim each season.

His finest year came in 1980, however, when he rushed for 1,934 yards, which at the time was second only to O. J. Simpson's 2003 yards gained in 1973. That year, he gained over 200 yards in four games. In 1981, he won his fourth straight AFC rushing title. A sensational runner, Campbell was picked for the Pro Bowl five of his first six NFL seasons.

In his eight-season career, Campbell rushed 2,187 times for 9,407 yards, and 74 touchdowns. He also gained 806 yards on 121 receptions to bring his career combined net yards total to 10,213. His most famous performance came in a Monday night game against Miami in his rookie season. That night, he rushed for 199 yards and four touchdowns to lead the Oilers to a spectacular 35-30 victory. In spite of the constant pounding he took from opposing defenders, Earl missed only six games out of 115



because of injuries. Midway into his seventh season, the powerful running back was traded by the Oilers to the New Orleans Saints for a first-round draft pick. He played a season and a half with the Saints before retiring after the 1985 campaign.

Language Arts



Subject: Mathematics

Lesson Title: Tackling Football Math with the Titans



Goals/Objectives:

Students Will:

- Improve math skills by applying basic functions to the game of football.
- Learn basic football facts and game terms.
- Utilize statistics of Titans players for computing math problems.
- Research statistics of Titans players for use as alternative information in certain math problems.

National Standards met: Mathematics: 1-Number and Operations; 2-Algebra; 5-Data Analysis and Probability; 6-Problem Solving

Methods/Procedures:

Have students complete the math worksheets related to the game of football. They may work independently or with others. Feel free to make adaptations in players to suit your students. Answers to the following worksheets are found in the back of this publication.

- Conversions in Football
- Titans' Super Bowl XXXIV Roster (page 12)

Materials:

- Pencil
- Scrap paper for working problems
- Calculators if permitted
- Access to Titans' website at Titansonline.com

Assessment:

- Students will be assessed on accuracy of responses.



Conversions in Football

Complete problems 1-10. Please show your work.

1. During his career, Eddie George rushed for 10,009 yards.
How many feet is that? _____
2. In 2008 Cortland Finnegan returned an interception 99 yards for a touchdown. How many inches is that? _____
3. Warren Moon passed for 33,685 yards during his career. How many miles is that? _____
Round to the nearest tenth. *(Hint: 1 mile = 1,760 yards)
4. In 2009 Chris Johnson led the Titans in rushing yards with 2,006 yards.
How many feet is that? _____
5. The Titans have the ball on their own 25-yard line and they complete a 45-yard pass. They then lose 4 yards on the next play. What yard line are they now on? _____
6. Vince Young threw a 54-yard pass. How many inches did he throw? _____
How many centimeters? _____ Hint: 1 inch = 2.54 centimeters
7. A football field measures 100 yards from goal line to goal line. A field is $53 \frac{1}{3}$ yards wide.
Convert these measurements to feet. _____
8. If an NFL player weighs 303 pounds.
How much does he weigh in ounces? _____
9. A game normally lasts 60 minutes. During a 16-game season, how many total minutes does one team play? _____
10. There are seven officials on the field for every NFL game. If 16 games are played each week, what is the total number of officials officiating throughout the NFL each week?

Titans' Super Bowl XXXIV Roster



Answer the following questions using the Tennessee Titans roster on the following page.

1. Who was the oldest player on the team?
2. What number was Eddie George?
3. How many wide receivers (WR) were there?
4. How many players had 10 or more years of NFL experience?
5. How many quarterbacks (QB) were listed?
6. Who was the only player to attend Alcorn State University?
7. Who was the heaviest player on the team?
8. Who was the lightest player on the team?
9. What position did number 3 play?
10. Add up the total weight of all the running backs (RB).



Titans' Super Bowl XXXIV Roster

Mathematics

ALPHABETICAL ROSTER							
No.	Player	Pos.	Ht.	Wt.	Birthdate	NFL Exp.	College
23	Bishop, Blaine	S	5-9	203	7/24/70	7	Ball State
58	Bowden, Joe	LB	5-11	235	2/25/70	8	Oklahoma
84	Brown, Larry	TE	6-4	280	9/1/76	R	Georgia
83	Byrd, Isaac	WR	6-1	188	2/1/71	3	Kansas
59	Colman, Doug	LB	6-2	250	6/4/73	4	Nebraska
13	Daft, Kevin	QB	6-1	202	11/19/75	R	California-Davis
3	Del Greco, Al	K	5-10	202	3/2/62	16	Auburn
33	Dorsett, Anthony	S	5-11	200	9/14/73	4	Pittsburgh
87	Dyson, Kevin	WR	6-1	201	6/23/75	2	Utah
91	Evans, Josh	DT	6-2	288	9/6/72	5	Alabama-Birmingham
51	Favors, Greg	LB	6-1	236	9/30/74	2	Mississippi State
97	Fisk, Jason	DT	6-3	295	9/4/72	5	Stanford
92	Ford, Henry	DE	6-3	295	10/30/71	6	Arkansas
94	Frederick, Mike	DE	6-5	280	8/6/72	5	Virginia
27	George, Eddie	RB	6-3	240	9/24/73	4	Ohio State
26	George, Spencer	RB	5-9	200	10/28/73	2	Rice
54	Glover, Phil	LB	5-11	241	12/17/75	R	Utah
88	Harris, Jackie	TE	6-4	250	1/4/68	10	Northeast Louisiana
15	Hentrich, Craig	P	6-3	205	5/18/71	6	Notre Dame
99	Holmes, Kenny	DE	6-4	270	10/24/73	3	Miami
72	Hopkins, Brad	T	6-3	306	9/5/70	7	Illinois
24	Jackson, Steve	S	5-8	188	4/8/69	9	Purdue
96	Jones, Mike	DT	6-4	280	8/25/69	9	North Carolina State
90	Kearse, Jevon	DE	6-4	265	9/3/76	R	Florida
86	Kent, Joey	WR	6-1	191	4/23/74	3	Tennessee
50	Killens, Terry	LB	6-1	235	3/24/74	4	Penn State
66	Layman, Jason	G	6-5	310	7/29/73	4	Tennessee
60	Long, Kevin	C	6-5	296	5/2/75	2	Florida State
85	Mason, Derrick	WR	5-10	187	1/17/74	3	Michigan State
76	Mathews, Jason	T	6-5	304	2/9/71	6	Texas A&M
74	Mathews, Bruce	G	6-5	305	8/8/61	17	Southern California
38	McCullough, George	CB	5-10	187	2/18/75	2	Baylor
9	McNair, Steve	QB	6-2	225	2/14/73	5	Alcorn State
30	Mitchell, Donald	CB	5-9	185	12/14/76	R	Southern Methodist
41	Neal, Lorenzo	RB	5-11	240	12/27/70	7	Fresno State
14	O'Donnell, Neil	QB	6-3	228	7/3/66	10	Maryland
75	Olson, Benji	G	6-3	315	6/5/75	2	Washington
35	Phenix, Perry	S	5-11	210	11/14/74	2	Southern Mississippi
71	Piller, Zach	G	6-5	330	5/2/76	R	Florida
80	Roan, Michael	TE-RB	6-3	251	8/29/72	5	Wisconsin
31	Robertson, Marcus	S	5-11	205	10/2/69	9	Iowa State
55	Robinson, Eddie	LB	6-1	243	4/13/70	8	Alabama State
21	Rolle, Samari	CB	6-0	175	8/10/76	2	Florida State
69	Runyan, Jon	T	6-7	320	11/27/73	4	Michigan
95	Salave'a, Joe	DT	6-3	290	3/23/75	2	Arizona
81	Sanders, Chris	WR	6-1	188	5/8/72	5	Ohio State
37	Sidney, Dainon	CB	6-0	188	5/30/75	2	Alabama-Birmingham
82	Thigpen, Yancey	WR	6-1	203	8/15/69	8	Winston-Salem State
20	Thomas, Rodney	RB	5-10	210	3/30/73	5	Texas A&M
78	Thornton, John	DT	6-2	304	10/2/76	R	West Virginia
25	Walker, Denard	CB	6-1	190	8/9/73	3	Louisiana State
52	Wortham, Barron	LB	5-11	244	11/1/69	6	Texas-El Paso
89	Wycheck, Frank	TE	6-3	250	10/14/71	7	Maryland

Roster from official
Super Bowl XXXIV game program.

Subject: Science

Lesson Title: How Much Can Be Recycled at LP Field?



Goals/Objectives:

Students Will:

- Students explain how technology influences quality of life.
- Students discuss how decisions about the use of products can result in desirable or undesirable consequences.
- Students use examples to predict and analyze.
- Students recognize that science can only answer some questions and technology can only solve some human problems.
- Students describe examples of scientific advances and emerging technologies and how they impact society.

National Standards met: Science: 6-Science and Technology

Methods/Procedures:

- Brainstorm a list of objects that accumulate from fans, players and workers at any Titans game.
- Students gather, if possible, concrete examples of listed items.
- Students determine which listed objects can be recycled.
- Through letters, calls, emails, and possibly personally, determine which items LP Field recycles.
- Students can also find out how much of each of these products LP Field sells at games.
- After compiling all three lists (objects at games, recyclable items, and items recycled at LP Field) including amount of each product sold, students determine the weight of each recyclable item per Titans' game and/or season by designing an item list (see example on page 14).

Materials:

- Students and teacher created item lists
- Access to the Internet
- Scales for weighing objects



Assessment:

- Student created tables of items sold, which are recyclable and total poundage.
- Students will deliver a formal presentation on their findings.
- Teacher posts results and student findings (charts).

Sample Chart

LP Field (Nashville, TN)

Items Sold	Item A	Item B	Item C	Item D
	_____	_____	_____	_____
Game 1	Total Weight: _____	Total Weight: _____	Total Weight: _____	Total Weight: _____
Game 2	Total Weight: _____	Total Weight: _____	Total Weight: _____	Total Weight: _____
Game 3	Total Weight: _____	Total Weight: _____	Total Weight: _____	Total Weight: _____
Game 4	Total Weight: _____	Total Weight: _____	Total Weight: _____	Total Weight: _____

Students may add items, delete items, add games, delete games depending on time constraints.

Subject: Family and Consumer Sciences
Lesson Title: Career Exploration with the Tennessee Titans



Goals/Objectives:

Students Will:

- Identify jobs in sports related careers.
- Conduct an exploratory interview to get an insider's view of a particular career.
- Investigate career opportunities that reflect their interests, abilities, and personality.
- Utilize various sources of career information.

National Standards met: Career, Community, and Family Connections: 1-Integrate multiple life roles and responsibilities in family, work, and community settings

Methods/Procedures:

Have students complete the career worksheets and activities provided on the following pages:

- Titans Careers from A to Z
- Titans Career Matching
- Titans Career Future

Materials:

- Career worksheets and activity descriptions
- Career reference books including:
 - Dictionary of Occupational Titles
 - Occupational Outlook Handbook (OOH)
 - Guide for Occupational Exploration
 - Occupational Outlook Quarterly
- Computer program "Ohio Career Information System (OCIS)"
- Internet access to career/job/vocation sites (i.e. <http://stats.bls.gov>)

Assessment:

- Students will be assessed on performance and accuracy of responses.



Titans Careers from A to Z

There are hundreds of jobs in and around the Titans in addition to being an athlete. See if you can think of one job for each letter in the alphabet.

Family and Consumer Sciences

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

Titans Career Matching



Match the career on the left with the correct description on the right.

- | | |
|-----------------------------|---|
| _____ Players' Agent | A. Business executive with a product to sell to sports fans. |
| _____ Game Official | B. Requires a keen eye, fast reflexes, stamina, self-control, knowledge of rules and ability to make quick and correct decisions. |
| _____ Sports Photographer | C. Has a strong science background with an emphasis on anatomy and physical therapy for athletes. |
| _____ Sports Psychologist | D. Makes sure the stadiums and arenas are operable and safe for both players and fans. |
| _____ Facilities Manager | E. Participates in contract negotiations, arranges personal appearances and sets up endorsements for commercial products. |
| _____ Sports Promoter | F. Advises athletes on how to eat to perform their best. |
| _____ Official Statistician | G. Expert in mathematics, bookkeeping, statistics and operating a computer. |
| _____ Scout | H. Artist who uses a camera to capture the single action of an individual's successes as well as defeats. |
| _____ Athletic Trainer | I. Evaluates potential players as well as next week's opponents. |
| _____ Sports Nutritionist | J. Helps athletes cope with pressure. |



Titans Career Future

The NFL can offer a ticket to fame and fortune. However, only a small percentage of people actually become professional athletes. Even those who do must some day retire and begin new careers. Education is the key to the future.

Think about the types of career possibilities with the Titans, that exist for a person with your interests, abilities, and personality. Project yourself into the future and choose one occupation that interests you. Answer the following questions using any resources available (parents, relatives, career mentors, teachers, guidance counselors, internet and printed material).

- What education and training would I need?
- What skills and aptitude should I have?
- Is there an age requirement? If so, what is it?
- What would my work environment be like?
- What hours would I spend on the job?
- What is the starting salary?
- What are the opportunities for advancement in this line of work?
- What are the benefits of the career?
- What is the dress code?
- What specific duties would I perform?
- What are the advantages and disadvantages of the job?

Now that you know more about the career, is it still something you would like to pursue? Yes or no and why?

Subject: Social Studies

Lesson Title: Football Experience - Titans History



Goals/Objectives:

- Students will understand the beginnings of football as we know it today.

National Standards met: History: 1-Chronological thinking

Methods/Procedures:

- Students will visit the Tennessee Titans' website: Titansonline.com and the Pro Football Hall of Fame's website: Profootballhof.com. A tour through these websites informs students how the Titans began, who were the early superstars, and who helped the Titans become what they are today. Students will take notes.
- If the class can take a field trip to LP Field, students should take notes as they tour.
- Students will complete a one page report on the history of the Tennessee Titans from the research gathered.
- Students will then present this information (first game, first player drafted, etc.) to the class.

Materials:

- Access to the Internet
- Access to Titans' website at Titansonline.com
- Access to the Hall of Fame's website at Profootballhof.com
- Titans History on page 3.

Assessment:

- Students will be able to verbally share with others more about the rich history of the Tennessee Titans.



Subject: Social Studies

Lesson Title: Titans' Team Travel

Goals/Objectives:

Students Will:

- Improve geography skills using football team facts and locations.
- Use map skills with football facts.
- Explore data from NFL players and teams.

National Standards met: Geography: 1-Use of maps; 4-Physical and human characteristics of places.

Methods/Procedures:

- Have students complete the Titans' Team Travel worksheet

Materials:

- Worksheet: Titans' Team Travel
- Maps, atlas, online resources
- 2010 Tennessee Titans Schedule
- Writing utensils and paper or posterboard
- Pushpins and string

Assessment:

- Students will be assessed on accuracy of responses to worksheet: Titans' Team Travel.

Titans' Team Travel

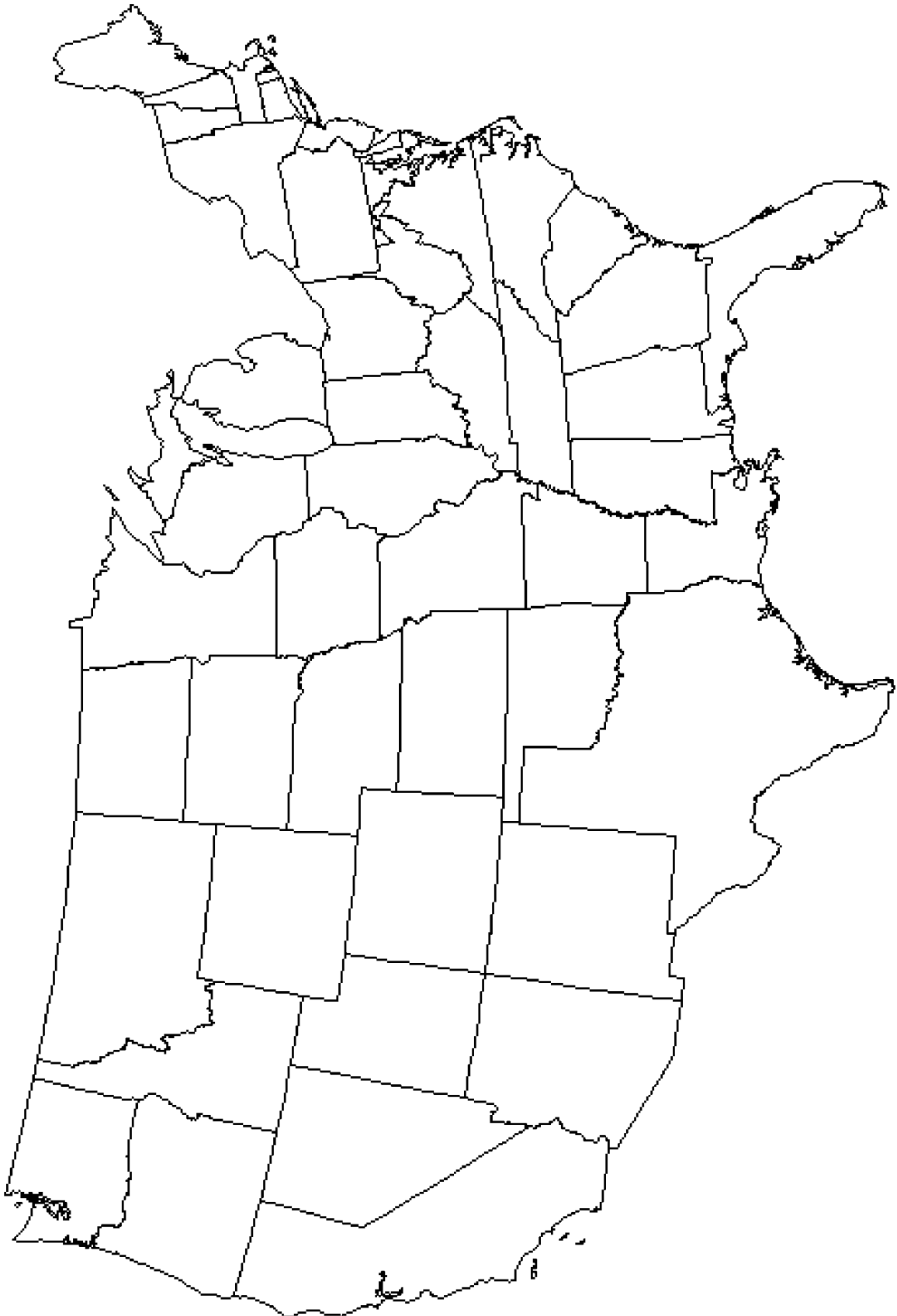


Using a blank United States map and a 2010 NFL schedule complete the following activities:

1. Label each individual state on blank map. (map on next page)
2. Label each NFL team in its correct city. On a separate piece of paper, list those states which do not have an NFL team.
3. Secure the map to a piece of cardboard to push pins through. Locate Nashville, Tennessee and mark it by attaching a string to a pin and placing the pin on Nashville, Tennessee.
4. Refer to a copy of the Titans' schedule for the current NFL season (Titansonline.com). Using the pins and string, locate and mark the Titans' away games. How many away games do they play?
5. Determine and keep track of the direction the Titans traveled to play their away games.
6. Using an atlas, determine how many miles the Titans traveled to each of their away games. How many total miles did the team travel throughout the season?
7. Determine if Nashville is in a different time zone than Canton, Ohio. What is the time difference? If the starting time of a game is 4:00 p.m. in Canton, what time is the game starting in Nashville?
8. Keep a log of the Titans' win-loss record for the season plus the number of points they have scored during each game.
9. Did the Titans win more home or away games?
10. How many miles is it from Nashville to Arlington, Texas site of Super Bowl XLV?



Social Studies



Subject: Geography
Lesson Title: Finding the Cradle of Titans Super Bowl XXXIV Roster



Goals/Objectives:

- Students will understand the relationship between a location and its latitude and longitude coordinates.

National Standards met: Geography: 1-Use of Maps

Methods/Procedures:

- Students will use the team roster (p. 12) and find the location of their favorite Titans players' colleges/universities.

- 1) Write down the name of the Titan and the college/university he attended
- 2) Then using the internet find the city and state of that college/university

For example:

- A) Al Del Greco attended Auburn University
- B) Type Auburn University in a search engine (www.google.com)
- C) This should give the student the main college website

- The students will write down the City and State of the college/university location.
- Then the students will go to: <http://www.trails.com/maps.aspx>
- Students will search for the center latitude and longitude. Students will type the city name under "Feature Name", select the state and then select cities and towns under "Feature Type."
- Then come together as a group and put it in an Excel sheet as shown below:

Name	City	State	Latitude (N)	Longitude (W)
Al Del Greco	Auburn	Alabama	32.59290	85.48032

- Then the students will find the center Latitude and Longitude and list in the Excel sheet.
- Students will then go back to <http://www.trails.com/maps.aspx> and type in the center Latitude and Longitude under "Decimal Degrees."
- Students will then click "Locate:"
- Students will view the map provided and the city listed to see how cities can be located by their geographic coordinates.
- Students will then research more information on this location.



Materials:

- Access to <http://www.trails.com/maps.aspx>
- Access to Google.com
- Paper and writing tool

Assessment:

- Students will successfully find the cradle of the Titans Super Bowl XXXIV roster based on college location.
- Students will deliver a formal presentation on that location.

Subject: Visual Art

Lesson Title: Titans Jersey Design



Goals/Objectives:

- The student will create an original frontal design for a jersey, employing color choices, fabric/clothing details and lettering design. This lesson focuses on use of contrast, center of interest and balance.

National Standards met: Visual Arts: 1-Understanding and applying media, techniques, and processes

Methods/Procedures:

Note: Use attached illustration as a reference

- Fold drawing paper in half, short sides together, to create a center line. This line will be used as guide when drawing the neckline and number.
- Using pencil and ruler, divide the paper vertically into fourths, using very light guidelines. These lines represent approximate areas where sleeves are sewn onto the sides of the body.
- Decide on the thickness of sleeves, drawing them to extend to the outside edges of the paper.
- Sketch the neckline – standard jerseys usually have v-necks, but use another shape if you like.
- Add detailing – clothing that must endure the rigors of a contact sport usually has double stitching for strength. This can be shown at the sleeves, bottom and any other area you choose.
- Determine a color pattern – borrow the Titans colors (navy, titans blue, red, and silver) or create your own combination. No more than two or three colors are necessary. Highlights of black and white are often used on jerseys in conjunction with one or two other colors. Use your color pattern to create bands on the sleeves, neckline and other areas as desired. Colors should have good contrast that allows the design to be visible from a distance, especially the number(s).
- Use the fold line to help you center the number you choose. Examples of block letters are shown on the accompanying illustration, but be as creative as you'd like. Jersey numbers are often “shaded” with a second colors. Frequently, smaller numbers are sewn to the shoulders. From this viewpoint, only part of the shoulder numbers would be visible.
- Add a tag inside the neckline to show the size. Jerseys often have outside tags on the lower portion of the body that show the manufacturer's name. This would be an ideal area to sign your name or create a company with your initials. Add any other detail you would like.
- If desired, cut out your jersey and mount on a contrasting color.

Materials:

- White or manila drawing paper, 12” x 18” or 9” x 12”
- Drawing pencil/eraser
- Ruler or straightedge
- Colored pencils, markers, crayons or other coloring media

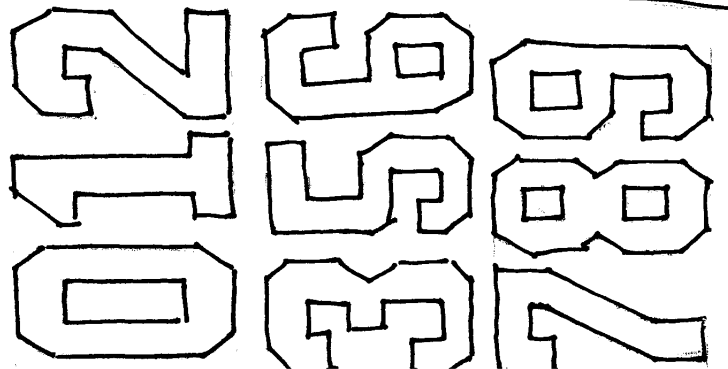
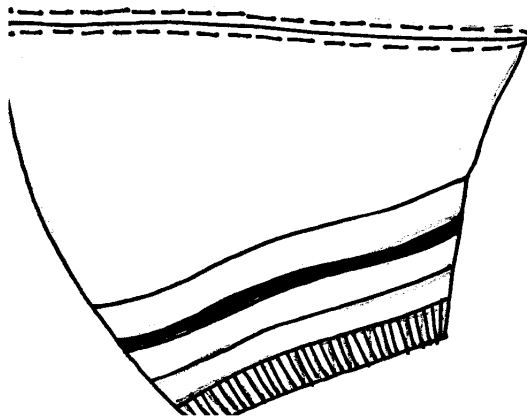
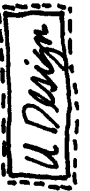
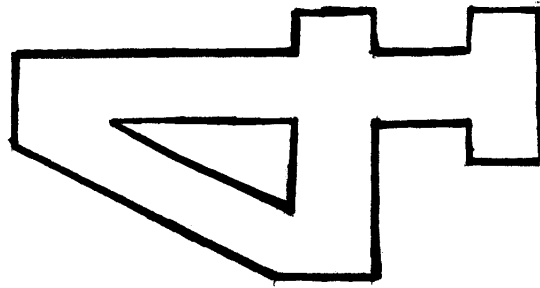
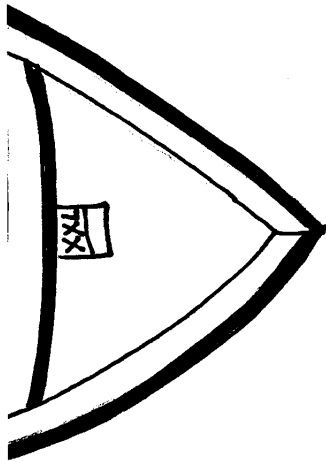
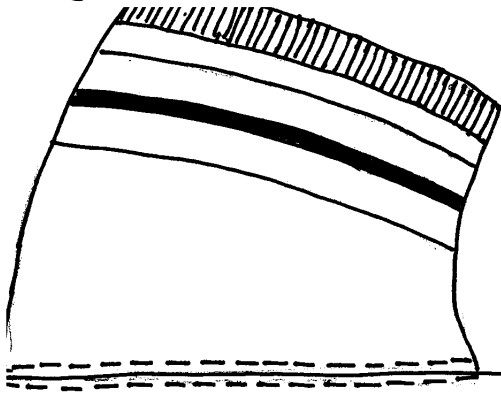
Assessment:

- Ask the student to write an advertisement for his/her jersey, describing the type of fabric that would be used, why the color choices are successful, the durability of the shirt, etc.



Titans Jersey Design

Visual Art



Subject: The Internet/World Wide Web & Football
Lesson Title: Titansonline.com, Profootballhof.com



Goals/Objectives:

Students Will:

- Identify the Internet as a viable source for information and research.
- Identify key phrases and words in searching the Internet for football related information.
- Identify various and reliable Internet sites.
- Identify main points of article.
- Effectively analyze Internet sites.

National Standards met: Technology: 2-Communication and collaboration; 3-Research and information fluency; 4-Critical thinking, problem solving, decision making; 5-Digital citizenship; 6-Technology operators and concepts

Methods/Procedures:

- Students complete the worksheets provided on the following pages in this section concentrating on one activity at a time.
- Teachers are encouraged to adjust, adapt, and alter activities to suit class needs.
- Answers are located in the back of this publication.
- Titansonline.com
- Profootballhof.com
- Students can present the information gathered from the lessons to the class.

Materials:

- Internet Activity Sheets
- Access to the Titans website at Titansonline.com
- Access to the Hall of Fame's website at Profootballhof.com
- Access to the school and/or public library as well as a computer center

Assessment:

- Students will be assessed based upon completed worksheets and/or presentations



Please go to the Titans' website at Titansonline.com and answer the following questions.

1. Who founded the Tennessee Titans?
2. In what year were the Tennessee Titans founded?
3. How many stadiums have the Titans called home?
4. How many Titans/Oilers players have had their number retired?
5. Name three Titans inducted into the Pro Football Hall of Fame.
 - A.
 - B.
 - C.
6. Find one article on the site. Summarize that article below.



After finding your way to the Pro Football Hall of Fame website at Profootballhof.com, find the answers to the following questions.

1. What are the three reasons the Pro Football Hall of Fame is located in Canton, Ohio?
 - A.
 - B.
 - C.

2. In the *History of Football* section, find one story about the decade of the '80s. Summarize that article below.

3. List two players discussed in the *African Americans in Pro Football* section.
 - A.
 - B.

4. Who were the enshrinees in the Class of 2010?
 - A. E.
 - B. F.
 - C. G.
 - D.

5. What is the maximum number of people that can be inducted into the Pro Football Hall of Fame each year? _____



Subject: Physical Education

Lesson Title: Even Chris Johnson Had to Start Somewhere

Physical Education

Goals/Objectives:

- Students will correlate the fitness concepts of strength, agility, flexibility and endurance to basic yet specific forms of exercise.

National Standards met: Physical Education: 2-Demonstrates understanding of movement concepts, principle, strategies, and tactics; 3-Participates regularly in physical activity; 4-Achieves and maintains a health-enhancing level of physical fitness; 6-Values physical activity

Methods/Procedures:

- Students will be asked to discuss and list basic exercises that can be done to improve one's muscular strength, agility, flexibility, and muscular endurance.

- Basic Exercise Examples:

Muscular Strength
(Few Repetitions)

Push-ups, Sit-ups,
Chin-ups Pull-ups, Squat thrust, Bench dips

Agility

Line jumps (forward, backward, side to side, scissors), One Foot hop

Flexibility

Standing toe touch, Standing V stretch,
Butterfly, Seated toe touch, Seated V stretch,
Inverted hurdles stretch

Endurance
(Many Repetitions)

Push-ups, sit-ups,
Chin-ups, Squat thrust, Bench dips, Walking,
Jogging (slow, medium or fast) Jump rope

Materials:

- Notepad/paper and pencil/pen
- Blackboard or Dry mark board
- Access to computer

Assessment:

- Students will be assessed on their participation in activities.

Bruce Matthews Wordsack



See how many different words you can make from **Bruce Matthews'** name and list them below.

Bruce Matthews

Miscellaneous



Answer Key

Answer Key

Conversions in Football p. 10

1. 30,027 feet
2. 3,564 inches
3. 19.14 miles
4. 6,018 feet
5. 34 yard line of opposing team
6. 1,944 inches, 4937.76 centimeters
7. 300 feet long, 160 feet wide
8. 5,800 ounces
9. 960 minutes
10. 112 officials

Super Bowl Roster p. 11

1. Bruce Matthews 8/8/61
2. 27
3. 6
4. 4
5. 3
6. Steve McNair
7. Zach Piller - 330 lbs.
8. Samari Rolle - 175 lbs.
9. Kicker
10. 1141 lbs.

Titans Careers from A to Z p. 16

Possible Answers

- A = Agent
- B = Broadcaster
- C = Coach
- D = Doctor
- E = Equipment Manager
- F = Field Judge
- G = Groundskeeper
- H = Head Linesman
- I = Intern
- J = Journalist
- K = Kin*10000esiologist
- L = Lawyer
- M = Mascot
- N = Nutritionist
- O = Owner
- P = Photographer
- Q = Quarterback Coach

- R = Referee
- S = Scout
- T = Trainer
- U = Umpire
- V = Vendor
- W = Writer
- X = X-Ray Technician
- Y = Yoga Instructor
- Z = Zeppelin Driver

Career Matching p. 17

- E- Players Agent
- B- Game Official
- H- Sports Photographer
- J- Sports Psychologist
- D- Facilities Manager
- A- Sports Promoter
- G- Official Statistician
- I- Scout
- C- Athletic Trainer
- F- Sports Nutritionist

Titansonline.com, p. 28

1. K.S. "Bud" Adams, Jr.
2. 1959
3. Six
4. Six
5. Answer varies
6. Student's choice

Answer Key



Profootballhof.com p. 29

1. A. The American Prof. Football Association, the forerunner of the NFL, was founded in Canton in 1920.
B. The Canton Bulldogs were an early day pro football power. First two- time champion of the NFL. Jim Thorpe played for Bulldogs.
C. Canton citizens launched a determined and organized campaign in the 1960's to earn the site.
2. Answer varies
3. Answer varies
4. Russ Grimm, Rickey Jackson, Dick LeBeau, Floyd Little, John Randle, Jerry Rice, Emmitt Smith
5. Seven

Bruce Matthews Wordsack p. 31

Possible Answers:

Abuse, Ace, Arm, Art, Astute, Awe, Bam, Base, Baste, Bat, Bate, Bath, Beam, Bear, Beast, Beat, Best, Bet, Brace, Brew, Brute, Burette, Cab, Cam, Came, Cart, Cashew, Cast, Cat, Chart, Chew, Crabs, Cram, Crash, Crate, Cream, Creature, Crew, Crumb, Crush, Crust, Cure, Cut, Earth, East, Eat, Estate, Ham, Harm, Haste, Hate, Hear, Heat, Hem, Herbs, Hue, Hurt, Hut, Mace, Marsh, Mart, Mast, Match, Matter, Meat, Meet, Mute, Race, Rat, Rates, Raw, Ream, Rest, Rub, Rust, Rut, Sab, Same, Sat, Saw, Sear, Seat, Sect, Set, Sew, Sham, Shear, Sheet, Stab, Stare, Start, Steam, Stew, Tab, Tame, Tart, Teach, Team, Tear, Test, Tube, Use, Warm, Waste, Water, Watt, Wear, West, Wheat