

Visual Arts and the Hall of Fame Experience

Field Trip/Video Conference Program



"Field Trip/Video Conference" Experience Outline:

10 minutes – Welcome/Mission/Vision/Values

30 minutes – Discussion/Videos on Visual Art at the Hall of Fame

10 minutes – Question and Answers

Instructions:

Please use the following lesson to help prepare your students for a more meaningful and interactive educational experience.



Subject: Visual Art, Technology

Lesson Title: Art and the Hall of Fame Experience

Goals/Objectives:

- Students will be introduced to the ways visual art is used to enhance the visitor's experience at the Pro Football Hall of Fame (architecture, sculpture, photography, paintings, prints, commercial art/graphic art).

National Standards Met:

- **Visual Art:** Performing/Presenting/Producing: 4 – Select, analyze and interpret artistic work for presentation; 5 – Develop and refine artistic techniques and work for presentation; 6 – Convey meaning through presentation of artistic work. Connecting: 11 – Relate artistic ideas and works with societal, cultural and historic context to deepen understanding.
- **Technology:** 1-Empowered Learner; 2-Digital Citizenship; 3-Knowledge Constructor

Methods/Procedures:

Prior to Program

- Students will examine the fine arts, including an examination of the categories of art that are exhibited at the Pro Football Hall of Fame (architecture, sculpture, photography, paintings, prints, commercial and graphic art).
- Students should go to the Pro Football Hall of Fame website at: <http://www.profootballhof.com/> and find information about exhibits and various forms of art in the museum.
- Students should review the information discovered and discuss similar types of art that they have seen in their home, school and community that has helped them learn something about history, social studies or other academics. The class should make a list that includes names or descriptions of buildings, paintings, sculptures, prints, photographs, videography and commercial/graphic art that has enhanced their learning and understanding.
- Students can take a video tour at: <https://www.youtube.com/watch?v=019e1TPQdSQ&feature=youtu.be>
- Students should compile a list of questions to be asked during the program.



During Program

- Students will:
 - Learn about the Mission/Vision/Values of the Pro Football Hall of Fame.
 - Learn about the architectural features of the museum in addition to sculptures, paintings, prints, photographs, videography and commercial/graphic art.
 - Discuss ways these works of art help visitors understand and appreciate various aspects of historical and social contexts related to museum displays.
 - Complete the Visual Arts and the Hall of Fame Experience worksheet provided (pages 4-5). Students can use this information during their post-program activity.

After the Program

- Students will
 - Use the information gained by the pre-visit activity and the actual program to design their own museum display. Breaking off into small groups, students will have an opportunity to design a museum display featuring a topic of their choice. For example, a class studying environmental pollution in science class could create a museum display showcasing reasons and ways to recycle.
 - Discuss which forms of art that could be best utilized to help visitors understand their topic. They will use various resources to locate community artists who specialize in these forms of art. They will discuss with one or more of these artists about ways the display could be designed along with approximate costs.
 - Create a model of their museum display, including approximate sizes, costs and a timeline for completion.

Materials:

- Profootballhof.com
- Worksheets (pages 4-5)
- Community resources: Yellow Pages, Internet, Directories
- Materials for creating a model museum display: shoeboxes, cardboard panels, paper, modeling clay, glue, scissors, paint, etc.

Assessment:

- Students will create a model museum display based on their studies of use of visual art in the Pro Football Hall of Fame.



Student's Name: _____

Visual Arts and the Hall of Fame Experience Summary Sheet

Give five facts reported in the presentation?

1. _____

2. _____

3. _____

4. _____

5. _____

What did you learn from the presentation?



