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Proceed To Party Sweepstakes - Official Rules
Sponsored by Pro Football Hall of Fame (PFHOF)

General: No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All applicable federal, state, and local regulations govern this contest.

Contest Period and Sponsors: The Proceed To Party Sweepstakes contest (the "Contest") is sponsored by Pro Football Hall of Fame ("Sponsor"). The Contest begins April 1, 2017 and ends on April 6, 2017 (the "Contest Period"). Sponsors reserve the right to cancel, postpone or delay the Contest at any time without notice.

How To Enter and Win:
There is one way to enter the Contest:

Register at <http://www.profootballhof.com/connect/proceed-to-party-sweepstakes/> for a chance to win. All entries must include the entrant's name, email, date of birth, and favorite NFL team. Incomplete entries will be disqualified. The deadline for entries is April 6, 2017 at 10:00am. Only one (1) entry per person.

Inappropriate Content: Obscene, provocative or otherwise questionable content will be removed and not considered for contest. Pro Football Hall of Fame retains sole discretion as to what constitutes inappropriate content and to remove and disqualify any entries deemed inappropriate.

Prizes/Value:

Prize details: Two (2) Front Row Tickets to the 2017 Concert for Legends featuring Toby Keith at Tom Benson Hall of Fame Stadium on Sunday, August 6, 2017. ARV: \$230 per ticket (\$460 Total).

PFHOF reserves the right to change the prize values at any time, and any such changes will be announced on the contest page. The maximum possible number of grand prizes to be offered is 1 (one).

Winners may not substitute any prize or any portion thereof. Prizes are non-transferable, assignable or redeemable for cash. All costs and expenses not specified herein, related to the prizes, are the sole responsibility of the winners. Sponsors reserve the right to substitute prize(s) of equal or greater value in the event that prize(s) become unavailable.

Odds of Winning: Odds of winning depend on the number of participants.

To claim prize: To claim prize, each winner, within 48 hours of winning, MUST reply to the winner notification email from Pro Football Hall of Fame. To claim prize, each winner and, if applicable, winner's guest must return a completed and signed liability/publicity release form. To meet Federal Tax Regulations, all winners of prizes valued over \$600 must provide their social security numbers to claim prizes. Winners are responsible for all taxes associated with prizes. Prizes may be considered income and taxes on said prizes are solely the responsibility of the prize winner. All federal, state, and local regulations apply and are solely the responsibility of the prize winner. By participating in this contest, or by winning, contestants have granted Sponsors the right to publicize their name, photo, likeness, voice, and details of winning and have accepted and agreed to be bound by these rules. Prizes must be claimed within 48 hours of winning, or the prize will be forfeited. All unclaimed prizes remain the property of Sponsors.

In the event that a winner chooses not to accept a prize, he or she forfeits all claims to that prize. PFHOF then has the right, at its discretion, to award that prize to a contest runner-up. Contestant who forfeits a prize is not eligible to win an additional contest for 60 days.

Eligibility: Participants must be at least 18 years of age at the time of entry to win. If the intended accompanying guest(s) is not of the age of majority, prize winner must be guest's parent or legal guardian, 18 years of age or older at the time of entry. Limit one winner per household. Limit one winner per family. Only participants who have not won a prize in any contest offered by Sponsors during the prior 60-day period are eligible to win. Employees of Sponsors or their agencies, subsidiaries, representatives, and their immediate families, or sponsors are ineligible to participate.

Limitation of Liability: Sponsors are not responsible for problems associated with communications hardware or software, television transmission, radio transmission, cable transmission, satellite transmission, phone lines, wireless or wired systems, handsets, or networks, Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, or other Internet interruptions or malfunctions or for any technical or other difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during any aspect of the contest or which may interfere with a participant's ability to login, participate, call, text, register or submit an entry by any approved method, electrical outages, natural disasters or acts of man or God that are beyond the control of Sponsors. SPONSORS DISCLAIM ANY WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY. Sponsors are not responsible for cancellations, postponements, flight interruptions and/or schedule changes and missed flight fare differences. or delays. WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY SPONSORS AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THE CONTEST, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL

INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OR MISUSE OF ANY PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITY.

Any attempt by an entrant or any other individual to damage or interfere with any entry method, online service or website or undermine the legitimate operation of the Contest will disqualify the individual responsible and is a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages and/or other remedies from any such person to the full extent permitted by law.

All contest decisions are made by Sponsors and are final.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, or Snapchat. You are providing your information to PFHOF and not to Facebook, Twitter, Instagram, or Snapchat. The information you provide will only be used for the giveaway unless you indicate you would like to receive information on events at PFHOF; thus, your email address will be added to our PFHOF mailing list. Email addresses and other entry information are used for internal purposes only and not sold or distributed.

Official Rules: Official Contest rules available at <http://www.profootballhof.com/connect/proceed-to-party-sweepstakes/> and at PFHOF during normal business hours, Monday-Friday, 9am-5pm, at 2121 George Halas Drive NW, Canton, Ohio 44708. Official rules supersede all other published editions. Sponsors reserve the right to change the rules at any time to ensure full and complete disclosure of all rules and restrictions and to ensure the fair administration of the contest and compliance with applicable laws. For a list of the winners' names, send a SASE to PFHOF, c/o Marketing, 2121 George Halas Drive NW, Canton, Ohio 44708 prior to May 2017.

All inquiries and questions can be directed to tickets@profootballhof.com