

HALL OF FAME VILLAGE MEDIA LAUNCHES “FOOTBALL HEAVEN” VIDEO PODCAST IN PARTNERSHIP WITH THE PRO FOOTBALL HALL OF FAME

New video podcast will bring the Pro Football Hall of Fame’s incredible collection of more than 45 million documents and artifacts to life

Production to begin Enshrinement Weekend and will premiere this fall

CANTON, Ohio – July 27, 2022 – Hall of Fame Village Media (“HOFVM”), a premier, multi-dimensional content studio owned by the [Hall of Fame Resort & Entertainment Company](#) (NASDAQ: HOFV, HOFVW) (“HOFV”), today announced the launch of *Football Heaven*, a first-of-its-kind video podcast produced in partnership with the Pro Football Hall of Fame.

Football Heaven will explore some of the most fascinating stories and personalities in Pro Football History. Co-hosted by highly respected NFL reporter and CBS correspondent [Aditi Kinkhabwala](#) and Pro Football Hall of Fame Historian [Joe Horrigan](#) and Hall Archivist [Jon Kendle](#), *Football Heaven* will bring listeners and viewers alike on an exploratory tour through the Pro Football Hall of Fame’s rich history, uncovering more than 45 million documents and artifacts hidden behind the museum’s doors.

“We are honored to shine a spotlight on the artifacts immortalized inside the walls of the Pro Football Hall of Fame with launching *Football Heaven* so that millions of fans can learn even more about how these historical pieces shaped the game they love,” said Olivia Steier, Executive Vice President of Media for the Hall of Fame Resort & Entertainment Company. “We believe that the content and stories highlighted in each episode will generate great intrigue among professional football enthusiasts, resulting in more people traveling to Canton to visit the museum and the Hall of Fame Village. It’s a very exciting project and we are thrilled to be partnering with the Pro Football Hall of Fame on it!”

Each podcast episode will feature guest appearances from the respective individuals themselves, who are closely intertwined with the history behind each relic and story in discussion. *Football Heaven* will be produced within a studio inside the Pro Football Hall of Fame, where legendary coach, Hall of Famer and media personality John Madden stated, “The voices of the all-time greats can still be heard.”

“Joe is a master storyteller, Jon is the keeper of the incredible objects that tell the story of football and so I’m beyond excited to be hosting *Football Heaven* with these two men,” Kinkhabwala said. “There are so many pieces of history that have had monumental impacts on the growth of professional football that have either been forgotten about or underappreciated or whose stories just haven’t been told. This is a way to bring a voice not only to these treasures, but to these magical moments in time, and to ensure their legacies are carried on everywhere.”

“It’s an incredible opportunity bringing these artifacts and their rich history to life through storytelling,” Horrigan expressed. “I’m excited to be working closely with the HOFV Media team, Jon and Aditi, and to collaborate with some of the most iconic football players of all time in sharing these stories in new and different ways.”

“I’m excited to be part of a great team showcasing the rich history of professional football and the National Football League through the Hall of Fame’s world-class collection of artifacts and documents,” Kendle said. “To share along with Aditi and Joe the unique stories of the men and women who built the game to what it is today makes this collaboration even better.”

More details, including the first round of episodes and special guests, will be announced soon.

Football Heaven is one of the many exciting ways the Hall of Fame Resort & Entertainment Company works with the Hall of Fame. The Company's Tom Benson Hall of Fame Stadium is also home to:

- The annual Hall of Fame Game featuring the Las Vegas Raiders and Jacksonville Jaguars on August 4;
- The Pro Football Hall of Fame Class of 2022 Enshrinement including in-stadium entertainment by actor, writer and producer Keegan-Michael Key on August 6; and,
- The Concert for Legends Presented by Ford on August 6 featuring legendary rock band Journey and special guest Donnie Iris and The Cruisers.

About Hall of Fame Village Media

Established in 2021, Hall of Fame Village Media is a premiere, multi-dimensional content studio on a mission to honor the past and inspire the future. Not limited by the confines of traditional studios, Hall of Fame Village Media does it all – creating engaging content across all genres, lengths, and mediums including TV and streaming series, films, games, events, podcasts, branded content and emerging media. With unique ties to one of the most revered institutions in all of sports, Hall of Fame Village Media leverages its unprecedented access to deliver a compelling content lineup that showcases the very best of professional athletes, both on the field and under the helmet.

About Hall of Fame Resort & Entertainment Company

Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW) is a resort and entertainment company leveraging the power and popularity of professional football and its legendary players in partnership with the Pro Football Hall of Fame. Headquartered in Canton, Ohio, the Hall of Fame Resort & Entertainment Company is the owner of the Hall of Fame Village, a multi-use sports, entertainment and media destination centered around the Pro Football Hall of Fame's campus. Additional information on the Company can be found at www.HOFREco.com.

Forward-Looking Statements

Certain statements made herein are “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words and phrases such as “opportunity,” “future,” “will,” “goal,” “enable,” “pipeline,” “transition,” “move forward,” “towards,” “build out,” “coming” and “look forward” and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company's control, which could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. Important factors that may affect actual results or outcomes include, among others, the Company's ability to manage growth; the Company's ability to execute its business plan and meet its projections, including obtaining financing to construct planned facilities; potential litigation involving the Company; changes in applicable laws or regulations; general economic and market conditions impacting demand for the Company's products and services, and in particular economic and market conditions in the resort and entertainment industry; the effects of the ongoing global coronavirus (COVID-19) pandemic on capital markets, general economic conditions, unemployment and the Company's liquidity, operations and personnel; increased inflation; the inability to maintain the listing of the Company's shares on Nasdaq; and those risks and uncertainties discussed from time to time in our reports and other public filings with the SEC. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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