



# 2019 GOLF CLASSIC

CLEARVIEW GOLF COURSE



SATURDAY, AUGUST 31, 2019



# About the Black College Football Hall of Fame Classic

The Black College Football Hall of Fame Classic will be an exciting and integral part of the Black College Football Hall of Fame (BCFHOF).

The BCFHOF Classic will be played annually, starting Labor Day weekend 2019, in the state-of-the-art Tom Benson Pro Football Hall of Fame Stadium located in Johnson Controls Pro Football Hall of Fame Village. Black College Football Classics are like no other football experience, featuring an exciting football game between two historically black colleges or universities. This year we welcome two of the leading football teams in the country, Morehouse College and Alabama A&M University.

But Classics are so much more. Unlike traditional college bowl games, Classics take place during college football's regular season and they differ from standard regular season games in that they are often accompanied by a lively weekend of events, the Summer Jam kick-off, Golf Tournament, Drum Line & Dance Competition, Concerts, Tailgating, Half Time Show and more!

Classics attract large crowds of alumni, fans and spectators along with high media interest and corporate sponsorships, and due to their popularity are often played at popular neutral sites like New Orleans, Dallas, Nashville and now ... Canton, Ohio.

## About the Black College Football Hall of Fame Golf Classic

As part of the BCFHOF Classic, we are proud to host the inaugural Black College Football Hall of Fame Golf Classic at the beautiful Clearview Golf Course. The course, located in East Canton, Ohio has rich history. With its idyllic features, it makes the perfect place to host the first rendition of this spectacular event.

### Golf Classic Agenda

SATURDAY, AUGUST 31, 2019

**7:30 a.m. – 8:30 a.m. Breakfast & Registration**

**8:30 a.m. Call to Carts**

**9:00 a.m. Shotgun Start**

**1:30 p.m. Awards Luncheon**





# About Clearview Golf Club

Clearview was founded in 1946 by William “Bill” Powell, a World War II Veteran. Bill encountered racial discrimination on the golf course after his return from the war and because of this he decided to build his own course, and thus the idea of Clearview - “America’s Course” - was established. Bill, with the help of his wife Marcella, carved 9 holes out of the farmland in East Canton, all while working as a security guard at night. Bill did not have the traditional golf maintenance equipment, so instead he walked the fairways himself with a hand seeder to plant the grass and mowed the greens with a walk-behind mower. Additionally, he used an Army Jeep to pull gang mowers. The course opened to the public in 1948, and in 1978 it was expanded to 18 holes. You can still see the Army Jeep and the walk-behind mower in the archives of Clearview today.

The only course designed, built, owned and operated by an African American, Clearview was named a National Historic Site by the U.S. Department of the Interior in 2001. That same year, the Clearview Legacy Foundation for Education, Preservation, and Turf Grass Research, a 501(c)(3) tax exempt foundation, was formed.

The Black College Football Hall of Fame Classic is centered around celebrating the pioneers who helped pave a way for young African Americans to play collegiate football. Playing the annual golf classic at Clearview, a course founded on the same belief of racial equality, will not only sentiment, but further the vision that the Black College Football Hall of Fame Classic was founded upon.



# Sponsorship Levels

## TITLE SPONSOR \$25,000

- Three (3) foursomes for the 2019 Black College Football Hall of Fame Golf Classic
  - One foursome includes 4 players plus a Gold Jacket or Celebrity
- Personalized hole sign at two (2) designated holes during the Golf Classic
- Promotional Campaign Consisting of the following:
  - Print & Digital
    - Recognition in all printed and electronic event materials - including logo on the event website
  - Press & Social
    - Recognition in all press & social efforts
  - On Site
    - Special title sponsor signage at the Black College Football Hall of Fame Golf Classic
    - On-site product/information distribution via event gift bags, golf hole, and/or event auction

## GOLD SPONSOR \$5,000

- Two (2) foursomes for the 2019 Black College Football Hall of Fame Golf Classic
  - One foursome includes 4 players plus a Gold Jacket or Celebrity
- Personalized hole sign at a designated hole during the Golf Classic
- Promotional Campaign Consisting of the following:
  - Print & Digital
    - Recognition in all printed and electronic event materials - including logo on the event website
  - Press & Social
    - Recognition in all press & social efforts
  - On Site
    - Special title sponsor signage at the Black College Football Hall of Fame Golf Classic
    - On-site product/information distribution via event gift bags, golf hole, and/or event auction

## HOLE SPONSOR \$1,500

- One (1) foursomes for the 2019 Black College Football Hall of Fame Golf Classic
  - One foursome includes 4 players plus a Gold Jacket or Celebrity
- Personalized hole sign at a designated hole during the Golf Classic

## GOLF \$1,000

- One (1) foursome for the 2019 Black College Football Hall of Fame Golf Classic
  - One foursome includes 4 players plus a Gold Jacket or Celebrity



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