

Sponsor: The PREDICT THE CLASS sweepstakes (the "Contest") is sponsored by Pro Football Hall of Fame ("PFHOF" or "Sponsor") 2121 George Halas Dr. NW, Canton, OH 44708.

General: NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All applicable federal, state, and local regulations govern this contest.

Eligibility: The Contest is only open to those who sign up at <http://www.profootballhof.com/predict-the-class-of-2018/>. All contestants must be at least 18 years of age at the time of entry in order to register for a chance to win. The Contest is only open to legal residents of the United States and is void where prohibited by law.. A limit of one (1) winner per household and one (1) winner per family. Only a participant who has not won a prize in any contest offered by the Sponsor during the prior 180-day period are eligible to win. Employees of the Sponsor or their immediate families or its subsidiaries or affiliates are ineligible to participate in a contest. All entries must include the prediction of the Class of 2018 in its entirety. Only one (1) entry person. Incomplete or multiple entries will be disqualified.

Contest Period: The Contest begins, and registrations will be accepted online, beginning January 15, 2018 at 12:01 am EST. All registrations must be received by February 2, 2018 at 11:59 pm EST (the "Contest Period"). Sponsors reserve the right to cancel, postpone or delay the Contest at any time without notice.

Inappropriate Content: Obscene, provocative or otherwise questionable content will be removed and not considered for contest. Sponsor retains sole discretion as to what constitutes inappropriate content and to remove and disqualify any entries deemed inappropriate.

Prize Retail/Value: The winner of the Contest (the "Winner") will receive 2 tickets to the 2018 Enshrinement Ceremony, 2 tickets to the 2018 Hall of Fame Game, 2 tickets to the 2018 Concert for Legends, 4 admission tickets to the Hall of Fame, 1 HOF Diamond Membership, and a 4 night hotel stay (the "Prize"). Approximate Retail Value: \$3,160. Sponsor reserves the right to change the prize values at any time, and any such changes will be announced on the contest page. The maximum possible number of grand prizes to be offered is (1) one. Winner may not substitute a Prize or any portion thereof. The Prize is non-transferable, assignable or redeemable for cash.

All costs and expenses not specified herein, related to the Prizes, including, without limitation, any and all federal, state, and/or local taxes, are the sole responsibility of the Winner. Sponsor reserves the right to substitute a Prize of equal or greater value in the event that the Prize becomes unavailable.

Odds of Winning: Odds of winning depend on the number of Contest participants.

Winner Selection and Notification: Winner must select the Pro Football Hall of Fame Class of 2018 (the "Class") in its entirety. If there are multiple entries with the correct Class prediction, a random drawing will be held under the supervision of Sponsor to select one Winner among all entries with the correct prediction. Winner will be notified by email within five (5) days following the selection of Winner. All other correct responses will be awarded a \$250 gift card to the HOF Store. Sponsor shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings, or for Winner's provision of incorrect or otherwise non-functioning contact information. To claim the Prize, Winner, within 2 days of being notified, MUST complete an Affidavit of Eligibility and Liability ("Affidavit"), with an attached

and approved form of identification (i.e. Driver's License, Passport) to the Sponsor. To claim the Prize, the Winner must return a completed and signed Affidavit. To meet Federal Tax and State Tax Regulations, a Winner of a Prize valued over \$600 must provide his/her social security number to the Sponsor in the Affidavit to claim a Prizes. A Winner of a Prize is responsible for all taxes associated with a Prizes. A Prize may be considered income and taxes on said Prize are solely the responsibility of the Prize Winner. All federal, state, and local regulations apply and are solely the responsibility of the Prize Winner. By participating in this Contest, or by winning, a Contest Winner has granted to Sponsor the right to publicize his/her name, photo, likeness, voice, and details of winning and have accepted and agreed to be bound by these Contest rules and the Affidavit. A Prize must be claimed within 2 days of being notified, or the Prize will be forfeited. An unclaimed Prize shall remain the property of Sponsor. In the event that Winner chooses not to accept a Prize, he or she forfeits all claims to that Prize. Sponsor then has the right, at its discretion, to award that Prize to an alternate Winner. Contestant who forfeits a Prize is not eligible to win an additional contest for 365 days.

Limitation of Liability: Sponsor is not responsible for problems associated with communications hardware or software, television transmission, radio transmission, cable transmission, satellite transmission, phone lines, wireless or wired systems, handsets, or networks, Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, or other Internet interruptions or malfunctions or for any technical or other difficulties which may prohibit, prevent, or

interfere with the transmission of television or radio signals to all or limited geographic areas during any aspect of the contest or which may interfere with a participant's ability to login,

participate, call, text, register or submit an entry by any approved method, electrical outages, natural disasters or acts of man or God that are beyond the control of the Sponsor. SPONSOR DISCLAIMS ANY WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY RELATED TO THE CONTEST OR ITS PRIZE. Sponsor is not responsible for cancellations, postponements, flight interruptions and/or schedule changes and missed flight fare differences. or delays. WINNER AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY SPONSOR AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THE CONTEST, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF A PRIZE(S), AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OR MISUSE OF ANY PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITY.

Any attempt by an entrant or any other individual to damage or interfere with any Contest entry method, online service or website or undermine the legitimate operation of the Contest will disqualify the individual responsible and such action may be a violation of criminal and civil laws; and should such an interference attempt be made, Sponsor reserves the right to seek damages and/or other remedies from any such person to the full extent permitted by law. All Contest decisions are made by the Sponsor and shall be final and binding on all Contest entrants and winners.

Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF THE

UNITED STATES AND THE STATE OF OHIO, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ohio and having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Sponsor's website. To read the Privacy Policy, <http://www.profootballhof.com/service/privacy/>

Winners List: To obtain a copy of the Winner's name, mail your request along with a stamped, self-addressed envelope to: Pro Football Hall of Fame, 2121 George Halas Dr. NW, Canton, OH 44708. Requests must be received no later than the close of business on February 28, 2018.

Social Media: This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, Snapchat, or any other form of online or social media. You are providing your information to Sponsor and not to Facebook, Twitter, Instagram, Snapchat, or any other form of online or social media. The information you provide will only be used for the Contest unless you indicate you would like to receive information on events at the Pro Football Hall of Fame; in which case, your email address will be added to the PFHOF mailing list.

Email addresses and other Contest entry information are used for internal purposes only and not sold or distributed.

Official Rules: Official Contest rules available at <http://www.profootballhof.com/predict-the-class-of-2018/> and at PFHOF during normal business hours, Monday – Friday from 9 AM – 5 PM, at 2121 George Halas Drive NW, Canton, Ohio 44708. Official rules supersede all other published editions. Sponsor reserves the right to change the rules at any time to ensure full and complete disclosure of all rules and restrictions and to ensure the fair administration of the Contest and compliance with applicable laws.

All inquiries and questions can be directed to contest@ProFootballHOF.com