

GREAT EXPOSURE - GREAT VALUE - GREAT OPPORTUNITY

Be a part of this unique and exciting marketing partnership with the Pro Football Hall of Fame! Your participation will include numerous opportunities for your restaurant to be seen in front of thousands of new customers while connecting you with your already loyal food fans.

YOU'LL ALSO RECEIVE:

- Restaurant Partnership window/door decal logo and use of the logo in advertising, on menus and in signage for 6 or 12 months; prior approval by the Hall of Fame is required and must renew for subsequent 6 or 12 months to continue to use.
- Listing on the Hall of Fame website with live link to your business.
- Insert in Hall of Fame Map given upon entry to the Hall of Fame with coupon or discount specials of the week for your restaurant.
- 1/3 sheet flyers provided to you to place in bill tray/folder with coupon for the Hall of Fame Store and museum admission.
- Social media mentions on the Hall of Fame social channels.
- Radio mentions.
- Dedicated email blast to our Hall of Fame local database naming "The Restaurant of the Week" with Hall of Fame staff menu picks, food reviews, coupon, link to your business.
- Mention on the Hall of Fame marquee signs.

FUEL UP & GET IN THE GAME

DINES HERE

MONTHS | **MONTHS** \$200/mo \$150/mo

TWELVE

50 restaurants will rotate as "Restaurant of the Week" during the year and be identified in a highly visible location on the Hall of Fame website with a link to your business. All restaurants will be featured as All-Stars during the two weeks surrounding Enshrinement Week Powered by Johnson Controls.



GUIDELINES TO QUALITY AS A PARTNER:

- In good standing with the Better Business Bureau.
- Member of a business association.
- Adheres to county health, safety and sanitation guidelines.
- Appropriate branding/messaging in line with the Hall of Fame mission and core values.
- Preference given to Start County businesses and those within 50 miles of the Hall of
- Can be local owned, national brand and/or franchised.
- Active community involvement.

Please call 330-588-3750 for more information